

Design Once, Deliver Everywhere

Building Recipes for Speed, Compliance & Scale

Part 2 of 3

Presented By: Jason Ewing

Date: February 2026

About this Webinar



Webinar recording will be emailed to registrants and available online at foodchainid.com



The presentation will be followed by a Q&A. Submit your questions using the GoToWebinar control panel.



If you'd like us to follow up with you, please indicate your interest(s) in our optional exit survey question.



We appreciate your feedback! Please participate in our exit survey after you exit the webinar session.



Meet Your Presenter

Jason Ewing

Director, Product Lifecycle
Management



Agenda

- 1 Where January left off 
- 2 The new mandate for product development leaders 
- 3 Why recipes must be designed for scale 
- 4 The Design Once, Deliver Everywhere operating model 
- 5 What this unlocks – and what comes next 
- 6 Q&A plus Final Thoughts 

Where We Left Off

The Cost of Complexity



Late signals create rework and delays



Fragmentation hides risk until deadlines compress



Speed comes from seeing constraints earlier



Who This Session Is For



Product Development &
R&D leaders



Teams scaling SKUs, markets,
or formulations



Organizations absorbing constant
change without more headcount





The Hidden Truth About Recipes



Most recipes are built to pass approval



Not to be reused across markets



Not to withstand supplier or regulatory change

Recipes optimized for approval often collapse under scale.

The New Mandate for Product Development



Market-specific rules



Label variations

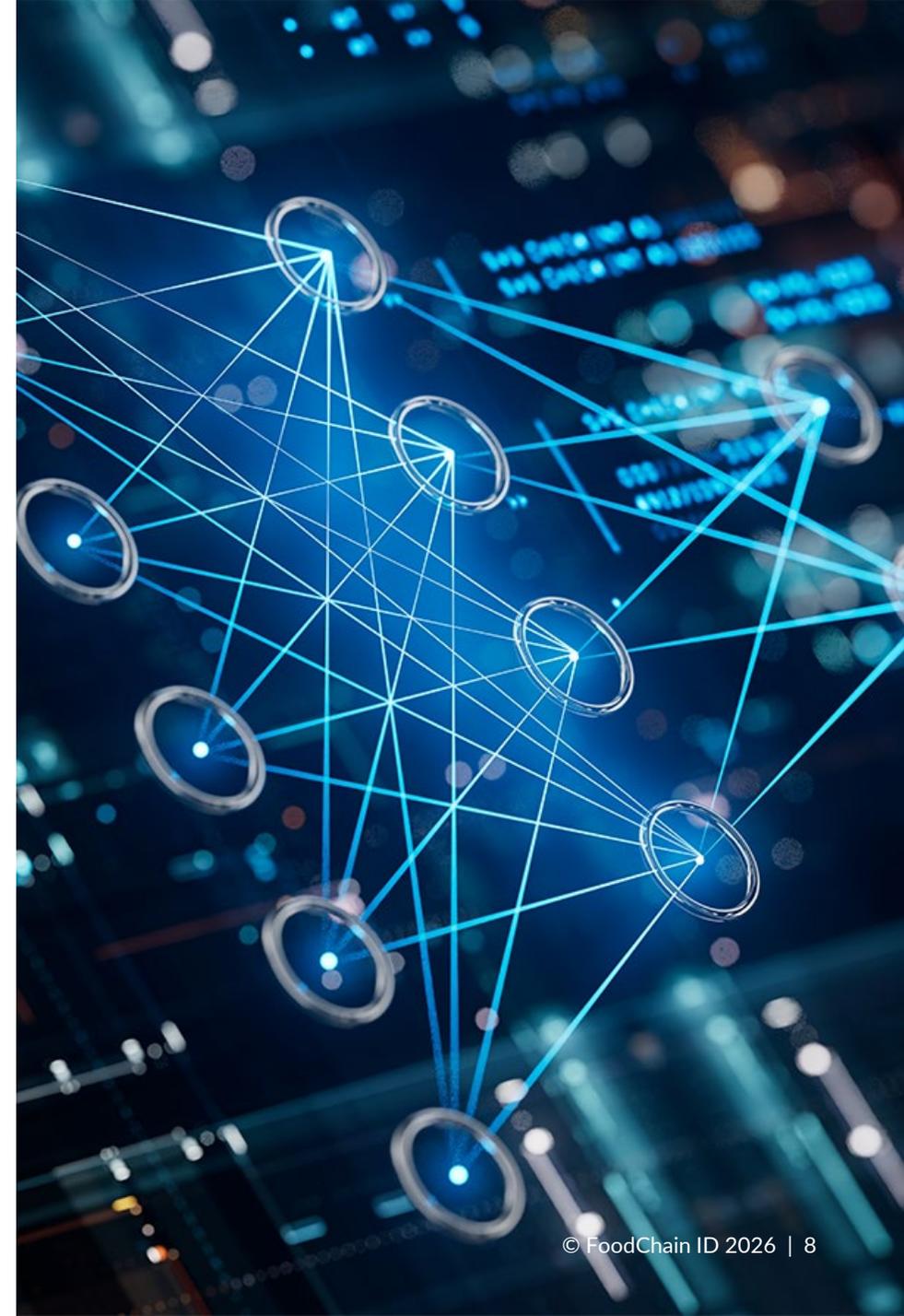


Nutrition thresholds



Allergen declarations

Without increasing risk or rework



Why Scale Breaks Traditional Recipe Models

Common friction points



Market-specific rules



Label variations



Nutrition thresholds



Allergen declarations

Every change becomes manual.
Every market becomes a one-off.

What “Design Once” Actually Means

Controlled variation instead of
uncontrolled duplication

Design Once =

One
governed
structure



One
source
of truth



One
origin
for change



Not:

One
static recipe



One-size-fits-all
products





Deliver Everywhere Requires Predictable Change

Every change should answer automatically:

? What is impacted?

? Which markets are affected?

? What updates immediately?

If those answers require meetings or email, scale will always feel risky.

The Design Once, Deliver Everywhere Operating Model

-  Structured recipes
-  Embedded guardrails (nutrition, allergens, compliance)
-  Dynamic outputs (specs, labels, market views)
-  Live linkage to supplier inputs

This is an operating system for product development.



What Changes When Teams Adopt This Model



Faster iteration without fear



Compliance guidance instead of late rejection



Market expansion without reinvention

Change becomes a decision – not a disruption.

What We See Across High-Performing Teams



Feasibility validated during formulation



Compliance treated as a design input



Specs shared as living, governed assets



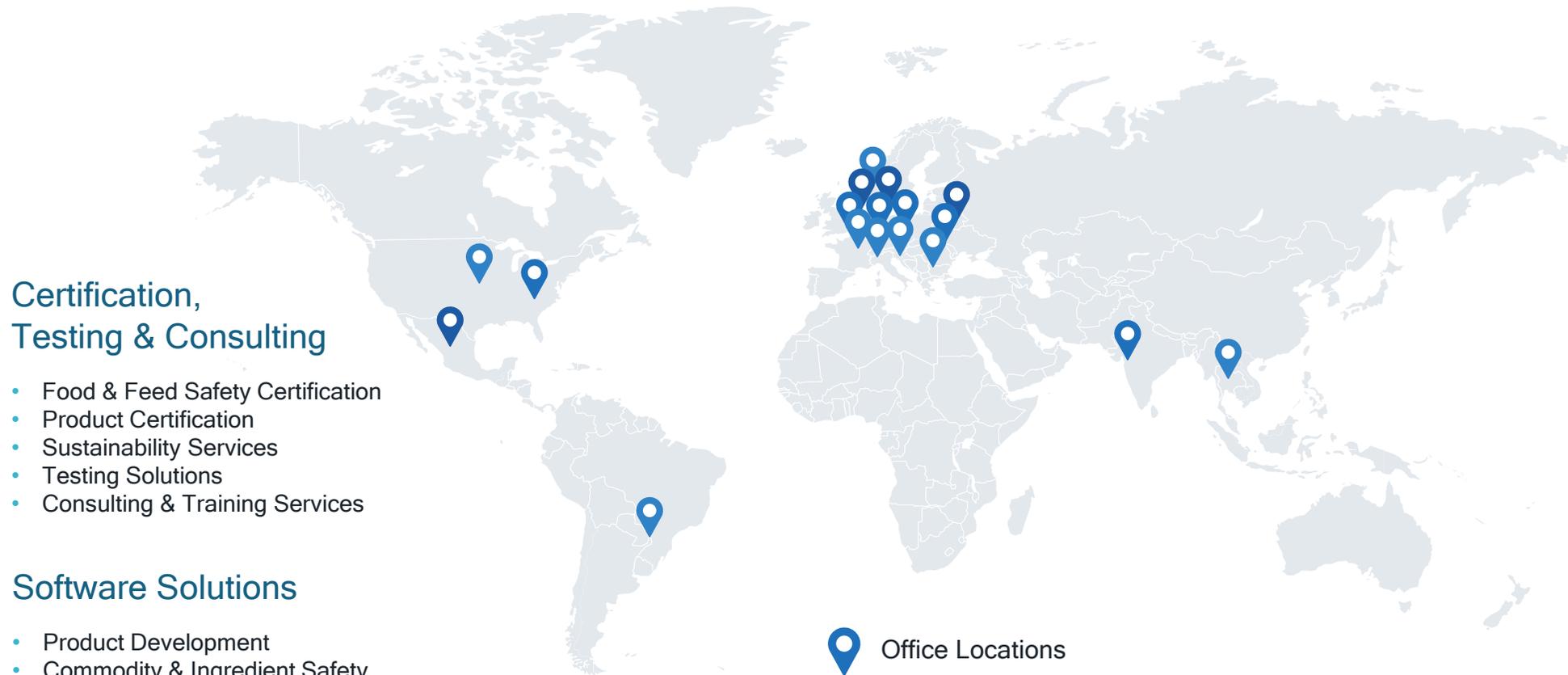
Systems expected to propagate change

These are consistent patterns across manufacturers navigating scale.



FoodChain ID Global Service and Reach

Proven enterprise partner trusted by 75% of the top 100 Food & Beverage manufacturers



Certification, Testing & Consulting

- Food & Feed Safety Certification
- Product Certification
- Sustainability Services
- Testing Solutions
- Consulting & Training Services

Software Solutions

- Product Development
- Commodity & Ingredient Safety
- Regulatory Compliance



30,000+
Customers



100+
Countries



220+
Countries +
Regions
Regulations
Tracked

How FoodChain ID Supports Modern Product Development

Earlier confidence. Fewer surprises. Faster scale.



Trusted Foundation

- One Trusted product record for Specification and Formulations
- Clear ownership, auditability, and change control
- Faster collaboration with less second-guessing



Formulation Environments

- Real-time simulation to optimize to targets (nutrition, cost, performance, etc)
- AI-assisted insights to reduce rework and accelerate iteration
- Visual comparisons to understand impact of every change



Embedded Compliance Insight

- Early self-service screening using trusted regulatory data
- Design for compliance across markets—before handoffs and approvals
- Portfolio-level assessments to scale confidence and reduce surprises

What This Unlocks

- ✓ Faster launches
- ✓ Less rework
- ✓ Higher confidence at scale

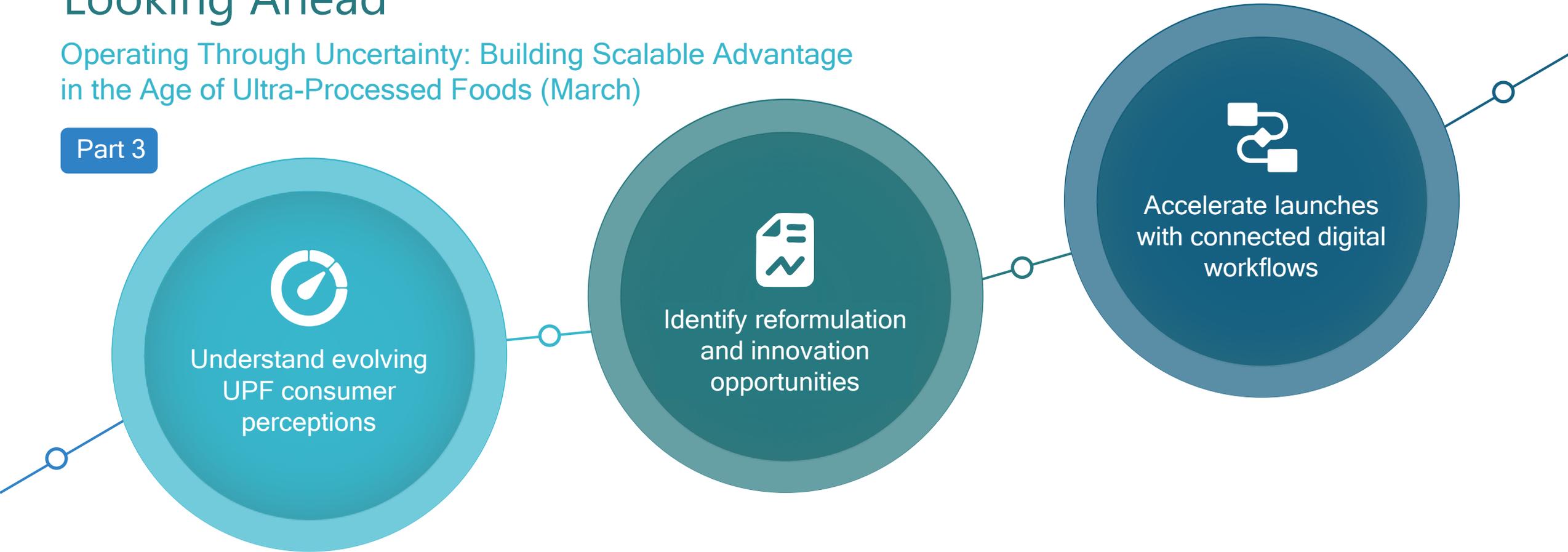
This isn't about tools. It's about how work flows.



Looking Ahead

Operating Through Uncertainty: Building Scalable Advantage in the Age of Ultra-Processed Foods (March)

Part 3



February's session showed how to design. March's session will review a real-world example.

Continue The Journey



Register for Part 3 of the series



Receive the post-webinar recap article



Follow FoodChain ID for updates on how this space develops in 2026 and beyond



Question & Answer

FOODCHAIN  ID

Final Thought

Speed doesn't come from pushing harder at the end.

It comes from designing products and processes that scale from the start.

Thank You



FOODCHAIN ID

Connect with FoodChain ID

✉ foodchainid.com

in [linkedin.com/company/foodchainid](https://www.linkedin.com/company/foodchainid)

