

# Make Your Crop Stand Out

Independent Certification Assures Safety,  
Increases Trust, and Powers Growth



Successful farmers need an edge to demonstrate to prospective customers that their products do not raise safety and quality assurance problems.

Increase Processor and Manufacturer Trust with the U.S. Hemp Authority® Certification

- ✓ Differentiate your offerings from competitors.
- ✓ Increase buyer confidence in your crop(s) through trusted independent third-party certification.
- ✓ Assure you are growing using best practices compliant with applicable regulations.
- ✓ Display the certification seal in your sales and marketing materials, adding to your credibility.

## Why choose the U.S. Hemp Authority® Certification?

The U.S. Hemp Authority® (USHA) certification is an industry-led initiative that exemplifies truth in labeling, processing and agricultural practices to instill consumer confidence in a myriad of hemp products.

USHA certification is unlike other certification programs:

- The first independently certified standard for hemp and CBD products
- A certification based on industry best practices
- Written specifically for the hemp industry

The U.S. Hemp Authority® Certification seal is a signal to consumers that they can trust that the products they are purchasing have been grown and produced using the highest standards and best practices. The seal will positively drive consumer demand, in turn demonstrating that farming hemp is a viable solution to progress our industry towards a more sustainable and profitable future."

- Kyle Truesdell, CEO & Founder of Agrarian Group / Co-Founder of Agrarian Supply, F1 Genomics, Agrarian Research Solutions & Agrarian Farms,

Interested in learning more about how to differentiate your crop?

Contact FoodChain ID at [usha@foodchainid.com](mailto:usha@foodchainid.com)

[ushempauthority.org](http://ushempauthority.org)

# Enhance Your Crop's Credibility

## About The U.S. Hemp Authority® Certification Program



Established in 2018, The U.S. Hemp Authority® Certification Program is the hemp industry's initiative to provide high standards, best practices, and self-regulation, giving consumers and retailers confidence in hemp and CBD products. Displayed by dozens of leading hemp and CBD brands, USHA certification is the label counted on by the industry and consumers to demonstrate product transparency and safety.

The Certification seeks to engender consumer trust so when a consumer sees the seal he/she can be confident the product displaying it is:

- ✔ Safe
- ✔ Legal
- ✔ Trustable
- ✔ Authentic
- ✔ High Quality

Hemp growers, processors and brand owners who meet the program's rigorous standards upon a third-party, independent audit, are awarded a seal of certification that signals to consumers, retailers, and regulators that their products are worthy of public trust.

"With little regulation dealing with quality control in this booming industry, it can be tough to know for sure if what you're buying is good quality. Enter the U.S. Hemp Authority®, a watchdog for the industry that has created a certification program to provide some guidance for consumers. CBD producers, manufacturers, and growers have to meet stringent standards set by the U.S. Hemp Authority® and pass an independent audit to use its seal."



- **Prevention Magazine**

FoodChain ID assists food, feed, and agricultural companies through certification and technical and testing services and solutions. Founded in 1996, FoodChain ID is a pioneer of the GMO food identification industry—one that is now embraced worldwide. Its technical and business services include serving clean label, food safety, and sustainability claims through offerings of Non-GMO Project verification and Certification, USDA Organic certification, BRC and SQF food safety certification, ProTerra, ProFarm —and many others—along with a robust suite of testing/business services that expedite food and agricultural exports. FoodChain ID serves more than 30,000 companies in over 100 countries.

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