

Baby Food Standard – Oversight Committee

Bluejeans

Approximately 4:05 to 4:35 pm EDT

DRAFT March 16, 2021 Meeting Summary

Participants (members except as indicated):

- Beech-Nut Nutrition: Amanda Ettinger
- Cornell University: Rui Hai Liu
- Earth's Best / Hain Celestial Group: Raul Fajardo
- Environmental Defense Fund: Tom Neltner and Boma Brown-West
- Food and Drug Administration (advisor): Conrad Choiniere
- Happy Family: Jason Rosecast
- Healthy Babies Bright Futures: Charlotte Brody and Jane Houlihan
- Gerber Products Company: Cheryl Callen, Wendy Johnson, Todd DeKryger, and Joel Lim
- McDermott, Will & Emery (antitrust counsel): Josh Eastby
- New York State Department of Agriculture and Markets: Debbie Oglesby
- U.S. Department of Agriculture: Pam Starke-Reed
- Food Chain ID (standard facilitator): David Gould

1. **Baby Food Standard Oversight Committee.** (David)

a. **Oversight Committee.** (David)

- i. This Council meeting will also serve as meeting of the Oversight Committee of the Baby Food Standard. We provided separate meeting summaries with the Oversight Committee's summary incorporated by reference into the Council meeting summary. [Discussion/Action: For the purposes of cleaner separation between the functions of the Council and the Oversight Committee, going forward the Council meetings will be held separately from the Oversight Committee meetings, with a separate invitation, agenda, and minutes. The two meetings may be scheduled consecutively for members' convenience.](#)
- ii. We need to fill grower/processor slots on Oversight Committee. We currently have no one but have representation on Technical Committee from United Fresh (produce) and have reached out to U.S. Sweet Potato Council, and carrot and squash producers in Michigan. See roster below. [Actions: 1. Charlotte will inquire with the Organic Trade Association's Residues Task Force \(and cc David\) to search more additional possibilities. 2. Tom will work with Amanda on a communications piece aimed at soliciting interest more broadly. 3. Pam said she will check with USDA Commodity Groups.](#)
- iii. Tom will remain as convening chair for Oversight Committee until it has sufficient representation to select a chair.
- iv. We need to secure a communications consultant to coordinate outreach on the draft Baby Food Standard and develop the label.

b. **Technical Committee.** (Todd and David)

- i. Met on February 19 and March 10. [Discussion/Action: Subsequent Oversight Committee meeting agendas will include a link to the Technical Committee's most recent meeting minutes.](#)

- ii. Jillian Glew of Mead Johnson Nutrition and Monica Foote of Beech-Nut added as members.
- iii. Still seeking growers to participate.
- iv. Creating three workgroups:
 - 1. General standard organization;
 - 2. Crops; and
 - 3. Processed products.

Additional notes from the discussion: The Crops WG had its first meeting on March 16th; the other 2 WGs have their 1st meeting scheduled for March 25th.

c. **Communications Committee.** (Todd and Amanda)

- i. Met on February 22
[Discussion/Action: Subsequent Oversight Committee meeting agendas will include a link to the Communication Committee's most recent meeting minutes.](#)
- ii. Need to secure communications consultant to support effort including outreach on standard and development of label.
[Action: At the next Oversight Committee meeting, the Communications Committee will report on its work plan so that the Oversight Committee can provide feedback on said plan.](#)